


Web Catalogs with eCommerce

- » WebCat is a fully customizable solution that can integrate with your existing website look and feel or branding.
- » Product information in WebCat is driven based on data stored in the central CatalogStudio database



The Paper People
Your Educating Supply Source

View Cart | Check Out | 0 Item(s) in Cart | SubTotal \$ 0.00

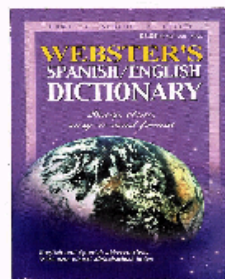
Search: go Home | Email

[School Supplies](#) |
 [Office Supplies](#) |
 [Furniture](#) |
 [Sale](#) |
 [Login](#)

>AVAIL OF OUR CRAYOLA PRODUCTS 20% OFF SALE

BROWSE CATEGORIES

- Adhesives (14)
- Art Markers (19)
- Art Supplies & Clay (54)
- Awards & Incentives (2)
- Batteries (2)
- Binders/Indexes & Sheet Protectors (5)
- Boards & Accessories (15)
- Bordette & Corobuff (2)
- Classroom Supplies (21)
- Clips/Pins & Fasteners (6)
- Clocks (1)
- Crayons & Pastels (13)
- Dictionaries & Thesaurus (2)
- Drawing Chalk & Colored Pencils



{3.00 %OFF}

BAY15140
The Paper People

>>SHOP NOW



{5.00 %OFF}

34710
FILE E-Z

>>SHOP NOW



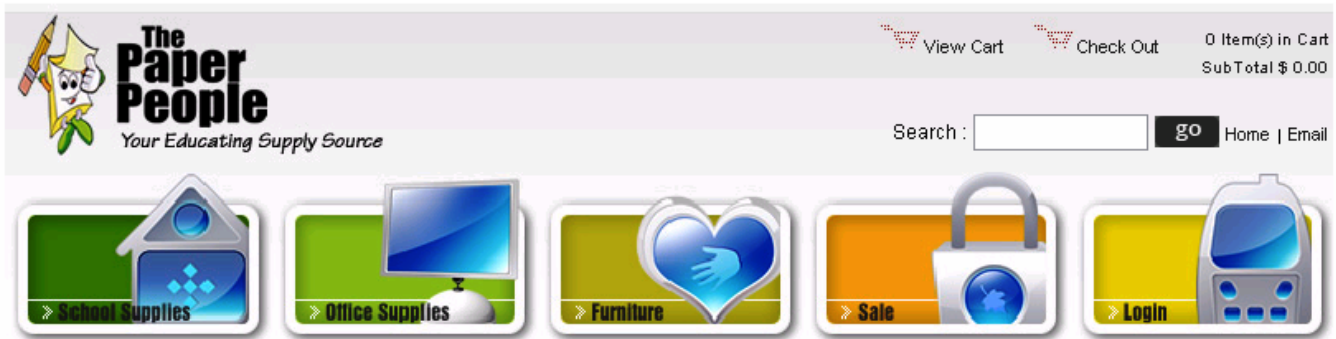
{6.00 %OFF}



{6.00 %OFF}

Web Catalogs with eCommerce

» Configurable navigation to show different view of product information including complex hierarchy and product tables.



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- Paints: Specialty (1)
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- Paints: Washable & Finger (15)
- Paints: Watercolors & Paint

Modeling Dough



Features

- Developed For Early Learning
- Large 3 Lb. Bucket
- Soft Texture
- Brightest Colors Available In Dough
- Airtight Containers
- Crumble-Free

Model

Crayola

STOCK NO.	Mfg#	Supplier	COLOR	UNIT	LIST1	SHIPPING	CART
0015BE		Crayola	Blue	Each	\$10.99		
0015OE		Crayola	Orange	Each	\$10.99		
0015RD		Crayola	Red	Each	\$10.99		
0015GN		Crayola	Green	Each	\$10.99		
0015PE		Crayola	Purple	Each	\$10.99		
0015YW		Crayola	Yellow	Each	\$10.99		

Web Catalogs with eCommerce

➤ Secure shopping using login. Complete customer account and profile management with custom pricing.



The screenshot shows the homepage of 'The Paper People' web catalog. At the top left is the logo with the tagline 'Your Educating Supply Source'. On the top right, there are links for 'View Cart', 'Check Out', and a cart summary showing '0 Item(s) in Cart' and 'Sub Total \$ 0.00'. A search bar with a 'go' button and links for 'Home' and 'Email' are also present.

Below the header is a navigation bar with five icons: 'School Supplies' (house icon), 'Office Supplies' (computer monitor icon), 'Furniture' (heart icon), 'Sale' (lock icon), and 'Login' (printer icon).

The main content area is titled 'BROWSE CATEGORIES' and features a list of product categories on the left side:


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In the center of the page, there is a 'Login' form with the following fields and elements:

- User Name:** [Text input field]
- Password:** [Text input field]
- SUBMIT** button
- Links for 'Forgot Your Password?' and 'New User Register here'

Web Catalogs with eCommerce


» Shopping cart with shipping and tax calculation. Integrated with FedEx, UPS, DHL and USPS for automatic shipping cost calculation.




The Paper People
Your Educating Supply Source

View Cart Check Out 6 Item(s) in Cart
Sub Total \$64.05


Search : Home | Email | Signout




» School Supplies




» Office Supplies



» Furniture



» Sale



» Login

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Checkout Steps : [Shopping Cart](#) > Shipping > Payment > Review Order > Confirmation

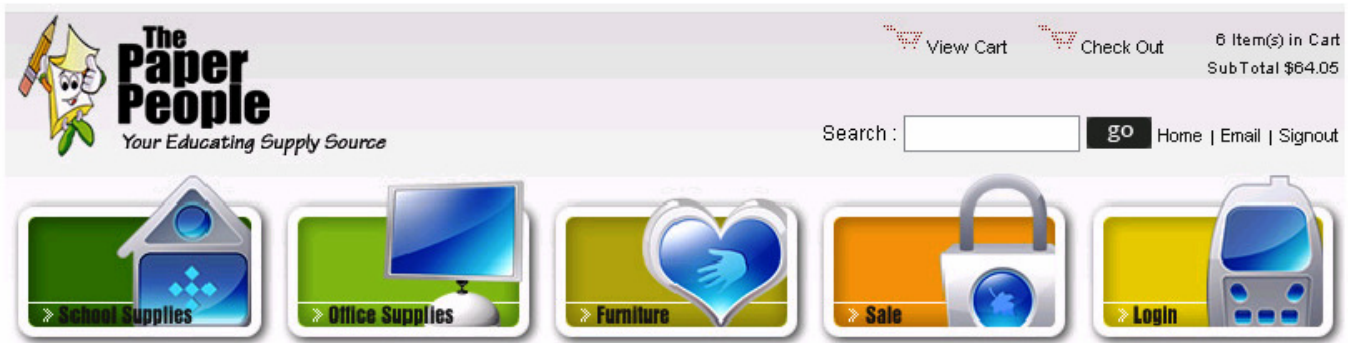
Here are all your orders to be processed...

- To view the details of an order and submit payment information, click Proceed button.
- To remove the selected items, click Remove button.

<input type="button" value="Update Cart"/>	<input type="button" value="Remove"/>				<input type="button" value="Proceed"/>
<input type="checkbox"/>	Item No.	Quantity	Cost	Amount	
<input type="checkbox"/>	77204	1	\$14.00	\$14.00	
<input type="checkbox"/>	EPIE372	1	\$16.68	\$16.68	
<input type="checkbox"/>	EPIE371	1	\$3.69	\$3.69	
<input type="checkbox"/>	FSK1500	1	\$7.70	\$7.70	
<input type="checkbox"/>	0015BE	1	\$10.99	\$10.99	
<input type="checkbox"/>	0015OE	1	\$10.99	\$10.99	
				Sub Total	\$64.05
				Tax	\$0
				Total	\$64.05
<input type="button" value="Update Cart"/>		<input type="button" value="Remove"/>		<input type="button" value="Proceed"/>	

Web Catalogs with eCommerce

» Manage complete customer profile and ability to provide alternate shipping and billing information during checkout.



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Checkout Steps : Shopping Cart > **Shipping** > Payment > Review Order > Confirmation

* Required Fields

Shipping Details

Use Available Address

Shipping Provider

UPS

Shipping Method

Ground

* **First Name**

James

Middle Name

* **Last Name**

Antony

* **Address**

4556-Lampert Place

545 old glause

Lackport

* **City**

New gerssy

* **State**

FEDERATED STATES OF MICRONESIA

* **Country**

United States

* **Zip**

566 567 000

* **Phone**

+91 985 679 008

Set As Default Address

Billing Details

Use Available Address

Web Catalogs with eCommerce

» Integrated eCommerce with credit card process. Can be easily integrated with any payment processing engine. Ability to disable eCommerce and use WebCat as an information only site.



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Search: Home | Email | Signout

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Checkout Steps Shopping Cart > Shipping > **Payment** > Review Order > Confirmation

Credit Card Details

* **Card Type** VISA MasterCard AMERICAN EXPRESS DISCOVER

* **Name as on Card**

* **Card Number**

* **Expiration Date** 09 2007

* **CSC Code** What is this?

Amount \$73.66

*Required Fields

Web Catalogs with eCommerce

» Integrated checkout and auto email notification feature. Customize email notifications based on customer's specific actions.



[View Cart](#) | [Check Out](#) | 6 Item(s) in Cart
Sub Total \$64.05



> School Supplies



> Office Supplies



> Furniture



> Sale



> Login

Search: [Home](#) | [Email](#) | [Signout](#)

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Checkout Steps : Shopping Cart > Shipping > Payment > [Review Order](#) > Confirmation

Order Ref # : 100752

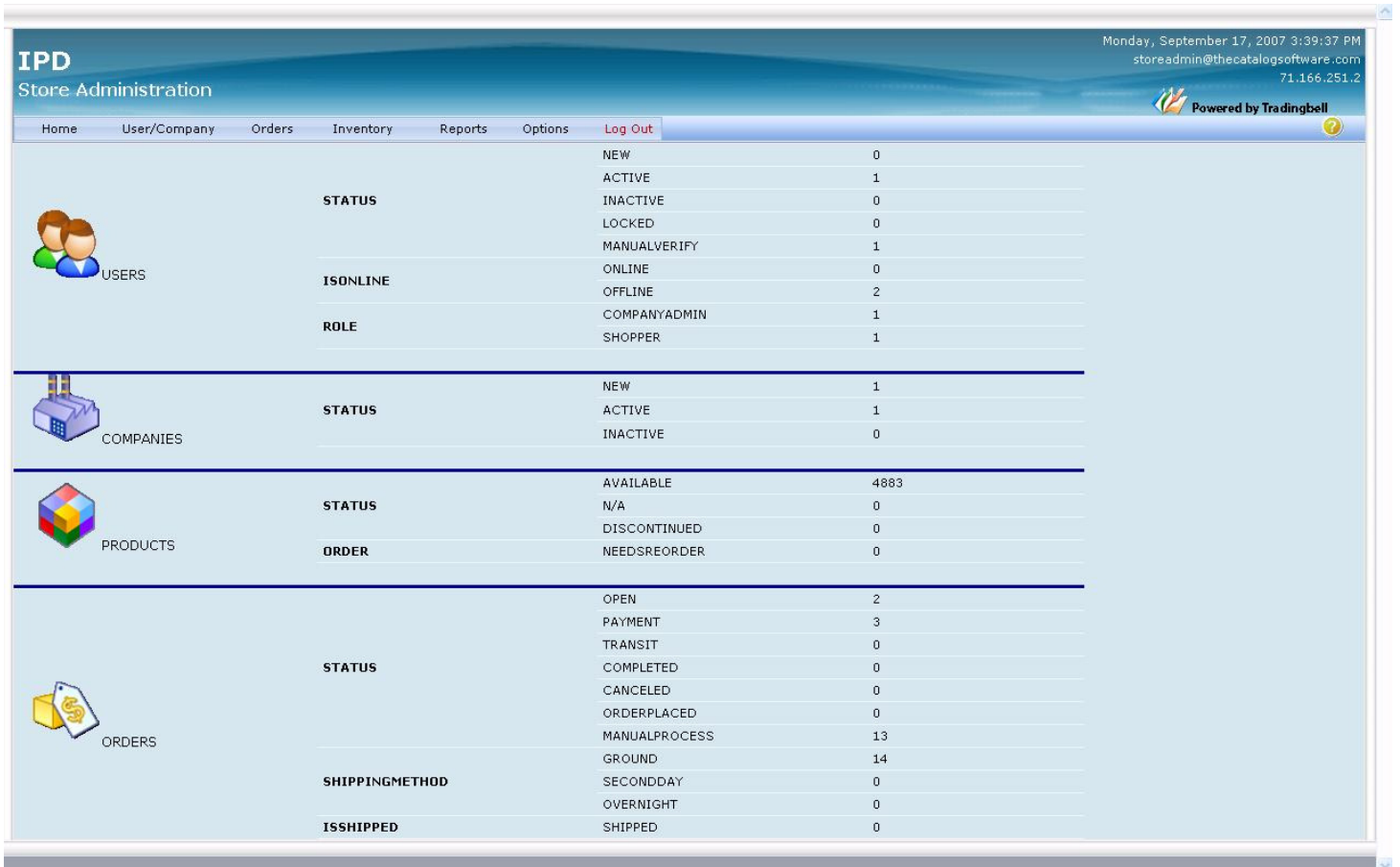
<p>Billing Address: James Antony 4556-Lampert Place 545 Old Glause Lackport New Gerssy AL Us 566 567 000 +91 985 679 008</p>	<p>Shipping Address : James Antony 4556-Lampert Place 545 Old Glause Lackport New Gerssy FM Us 566 567 000 +91 985 679 008</p>
---	---

Shipping Provider : UPS
Shipping Method : Ground
Name on Credit Card : Rajendran Natarajan
Credit Card Number : XXXX XXXX XXXX 6522

Item No.	Qty	Cost	Amount
77204	1	\$14.00	\$14.00
EPIE372	1	\$16.68	\$16.68
EPIE371	1	\$3.69	\$3.69
FSK1500	1	\$7.70	\$7.70
0015BE	1	\$10.99	\$10.99
0015OE	1	\$10.99	\$10.99
Sub Total			\$64.05
Tax			\$0.00
Shipping & Handling			\$9.61
Total			\$73.66

Web Catalogs with eCommerce

» In-built store administration tool to manage users, orders, inventory and store options.







IPD
Store Administration

Monday, September 17, 2007 3:39:37 PM
storeadmin@thecatalogsoftware.com
71.166.251.2

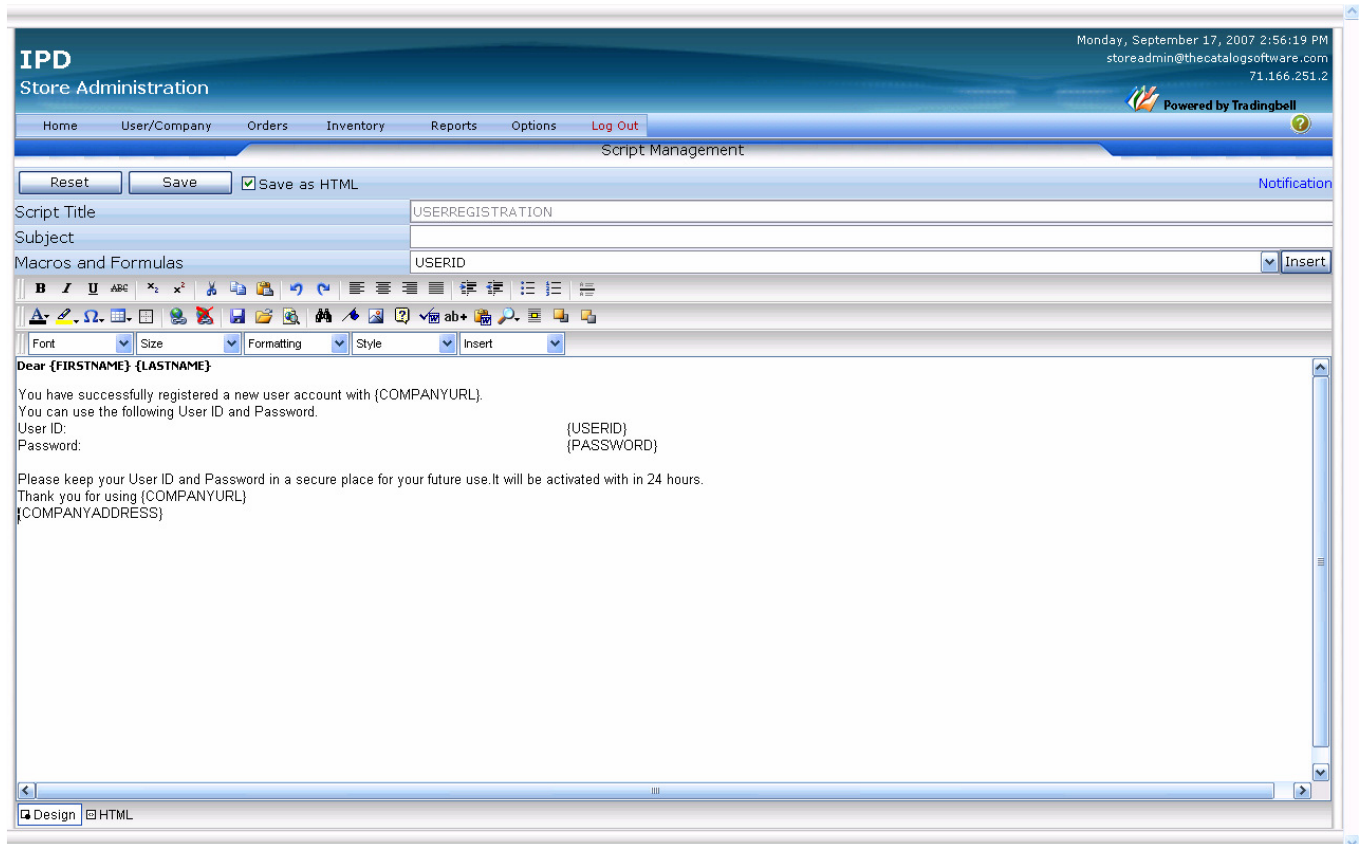
Powered by TradingBell

Home User/Company Orders Inventory Reports Options Log Out

 USERS	STATUS	NEW	0	
		ACTIVE	1	
		INACTIVE	0	
		LOCKED	0	
		MANUALVERIFY	1	
		ONLINE	0	
		OFFLINE	2	
ISONLINE	COMPANYADMIN	1		
	SHOPPER	1		
 COMPANIES	STATUS	NEW	1	
		ACTIVE	1	
		INACTIVE	0	
 PRODUCTS	STATUS	AVAILABLE	4883	
		N/A	0	
	ORDER	DISCONTINUED	0	
		NEEDSREORDER	0	
 ORDERS	STATUS	OPEN	2	
		PAYMENT	3	
		TRANSIT	0	
		COMPLETED	0	
		CANCELED	0	
		ORDERPLACED	0	
		MANUALPROCESS	13	
		GROUND	14	
		SHIPPINGMETHOD	SECONDDAY	0
		OVERNIGHT	0	
ISSHIPPED	SHIPPED	0		

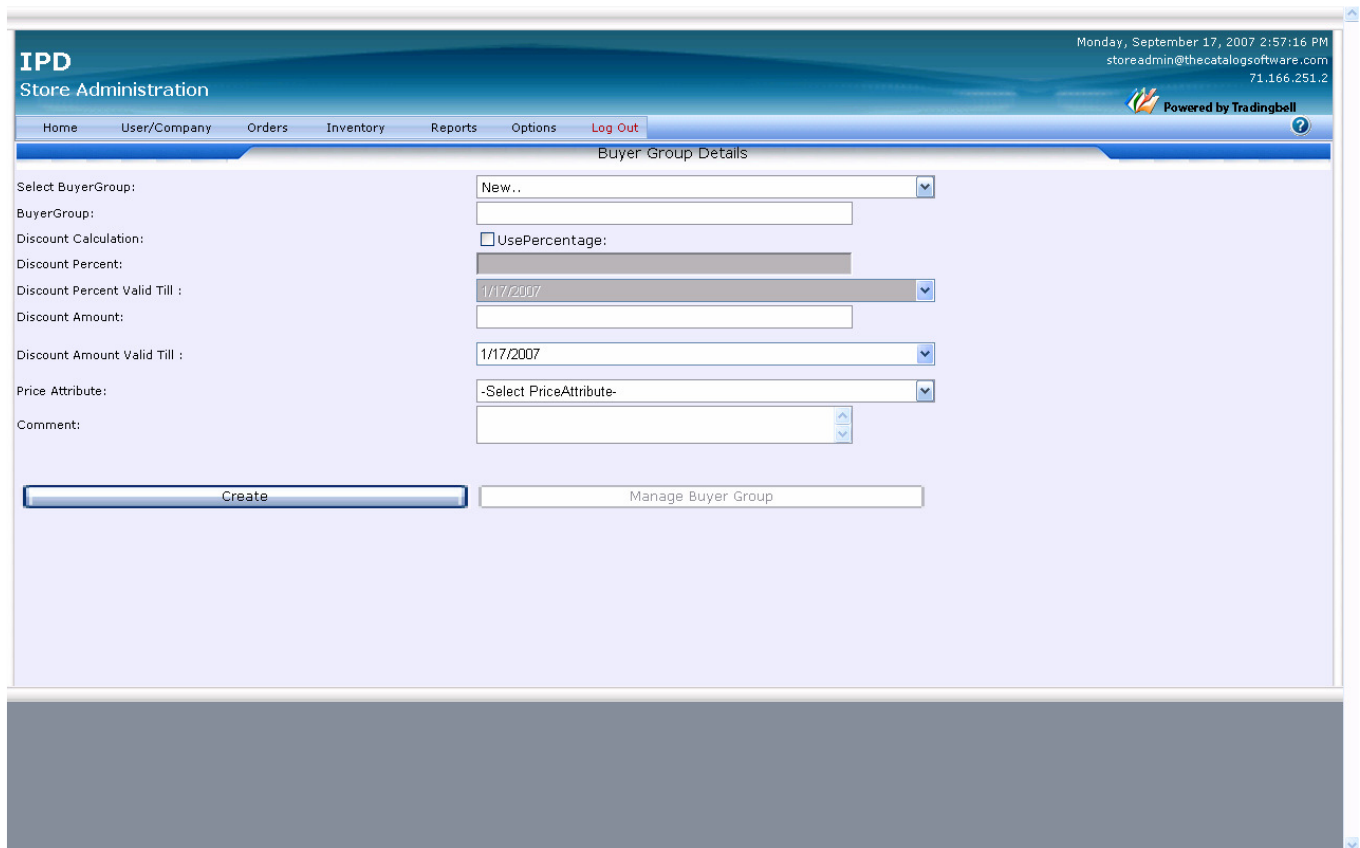
Web Catalogs with eCommerce

- Setup email automatic email notifications based on specific actions to customers, sales team, administrators and web master.



Web Catalogs with eCommerce

- » Buyer group management for multiple price management. Provide custom pricing based on buyer groups and customers.



The screenshot displays the 'Buyer Group Details' form within the IPD Store Administration interface. The form includes the following fields and controls:

- Select BuyerGroup:** A dropdown menu with 'New..' selected.
- BuyerGroup:** A text input field.
- Discount Calculation:** A checkbox labeled 'UsePercentage:'.
- Discount Percent:** A text input field.
- Discount Percent Valid Till :** A date dropdown menu showing '1/17/2007'.
- Discount Amount:** A text input field.
- Discount Amount Valid Till :** A date dropdown menu showing '1/17/2007'.
- Price Attribute:** A dropdown menu with '-Select PriceAttribute-' selected.
- Comment:** A text area with up and down arrow controls.

At the bottom of the form, there are two buttons: 'Create' and 'Manage Buyer Group'.